

AmeriGear Athletic Expands Business to Homeland Security BattleStreet Public Safety to Serve First Responder Community

For Release:

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TAMPA, FL – AmeriGear Athletic, a volume supplier of sportswear and logo apparel, today announced it has expanded its business to the public safety community with the development of BattleStreet Public Safety. Building upon the company's existing expertise and success in embellished textiles, this expansion is part of AmeriGear's effort to better serve a growing market with specialized apparel needs.

BattleStreet will market and sell its select product line, which includes clothing manufactured by Proper International, Dutyman, R Heroes, and Port Authority, to federal, state, and local police, fire, rescue, and emergency management agencies.

"Our focus is on establishing lasting client relationships through exceptional service and superior products," said John Korsak, founder of AmeriGear Athletic and BattleStreet Public Safety. "What we've done now is create a single-source solution for public safety agencies to purchase both casual and tactical duty apparel."

BattleStreet will operate primarily as a web-based e-commerce store offering standard uniform apparel, while also providing custom service to public safety agencies for products like polo shirts, hats, and jackets embellished with the agency's official name and logo.

BattleStreet's parent business, AmeriGear Athletic, is a limited liability company based in Tampa, FL, and has been in operation since early 2006. The company sells high-quality embroidered and screenprinted garments, and maintains a client base that includes service companies, consulting firms, schools, churches, and non-profit organizations.

More information on AmeriGear Athletic and BattleStreet Public Safety is available online at www.amerigear.com and www.battlestreet.net respectively.

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